

Campus Community News

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WOMEN ENTREPRENEURS IN THE WORLD

by Bee-Leng Chua, Director, Center for Entrepreneurship, CUHK

Women's entrepreneurship is expanding around the world. Women-owned businesses comprise between one-quarter and one-third of businesses in the formal economy and are likely to play a greater role in the informal sectors. Across the world, generations of women from very different backgrounds contribute to their environment and are showing very encouraging signs of entrepreneurial spirit!

Are people motivated to start a business to exploit an opportunity or out of necessity because there are no better employment options? In low-income countries, more women are necessity-based entrepreneurs in order to circumvent unemployment and to escape poverty. Highly educated women have access to very attractive job opportunities in the private and public sectors, and, as a result, may choose not to start their own businesses.

Worldwide, most businesses headed by women tend to be smaller than those headed by men. The businesses also tend to be in non-growth sectors, such as retail and food. Growth potential determines job creation, use of innovative technology and expansion into new markets.

Women tend to be much more sensitive than men to conditions in their local environment. However, across all countries, it is clear that support policies by themselves are not sufficient to increase women's involvement in entrepreneurship. Male and female entrepreneurs rely on role models and social networks for both information and access to resources. In addition to financial support, mentoring and network support are just as crucial in boosting women's attitudes towards business leadership and new venture creation.

Entrepreneurial education should be provided at university and post-graduate level and women encouraged to pursue technical degrees for commercialization of ideas. Life-long education and training to help women identify business opportunities, become more aware of new technologies, markets and entrepreneurial skills should be offered and advocated.

There should be continuing efforts to encourage equal benefits for women in the workforce, whether in traditional or entrepreneurial business roles. Policy makers, families and the community could work on instilling fundamental aspects of the entrepreneurial mindset and to increase the attractiveness of entrepreneurship as an income producing activity for women, even when they have access to jobs in the other sectors.

Low-income women face more barriers if they want to start a business. These barriers especially include the cost of property rental and salaries of workers, availability of financing, and knowing how to evaluate potential business opportunities. Self-employment is an option that limits business expansion. An option is to have business partners to help bring in needed resources for business growth.

For the future, the challenge is to give practical support to women who aspire to be entrepreneurs. While these women may find corporate jobs attractive, they could also see that an entrepreneurial career may be a realistic option to be pursued if they are interested and if their circumstances permit.

Bee-Leng Chua is the Director, Center for Entrepreneurship at The Chinese University of Hong Kong. Further information available at - www.cuhk.edu.hk/centre/entrepreneurship For a more detailed report on the Report on Women and Entrepreneurship, visit www.gemconsortium.org

A VERY IMPORTANT DAY: March 8th – International Women's Day – the day we recognise the work and worth of the world's women.

Event Notice

Don't forget to join the Chinese University Women's Organization Coffee Morning on Friday, March 3rd, 10.30am, Recreation Room Basement Residence 14, CUHK. Coffee, tea, snacks and friends, new and old – what could be better?

Copies of the booklet, 'Settling in and Finding Out' will also be available at the venue.



Restaurant Review - La Fleur (Vietnamese Cuisine)

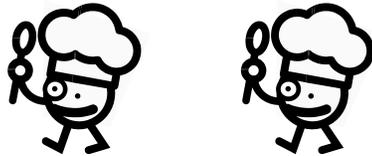
Some weekends ago, we decided to try out the new restaurant, *La Fleur Vietnamese Cuisine* (Shop 167-168 Level 1 Phase 1) in New Town Plaza, Shatin for dinner. Recently opened, where *Rhine Garden* used to be, La Fleur's French Vietnamese menu is nicely complemented by its pleasant, refurbished interior and good ambience.

The highlight of our four-dish meal was the chicken curry (\$78) with potatoes, its tasty gravy, spicy without being too hot. Also good was the fried kai lan with shrimp paste (\$48). The vegetables were fresh and the shrimp taste not too overpowering.

The deep fried chicken (half for \$88) was, however, only average; we felt it was nothing new nor special and perhaps did not fully merit the higher price. Rounding off our meal was minced meat wrapped in lettuce leaves (\$58), which, though not bad, was also somewhat average, compared with versions we had eaten in the past.

In terms of value, the portions are medium-sized and the food generally good. Our meal, reasonably totalled around \$330, served two adults and two teenagers, although the rice, at \$10 a bowl, is a bit pricy. With minimal waiting time and efficient service above average in the Asian dining context, La Fleur is a solid choice for a satisfying meal.

By Simin Ngan



Do you know of a great restaurant, bar or leisure venue? Or, have you been disappointed, recently? Share your opinions with our readers by sending your review (no more than 250 words) to the Campus News. Thank you.

CCN Committee – Editor: Gillian Kew; **Team:** Stella Hazlett; Narissa Ngan; Frances Storey and Charlotte Weiss. Please send letters, articles and event information, (with contact details, for verification purposes only) **by e-mail to the Editor, Gillian Kew at gilliankew@yahoo.com or by mail to Frances Storey, Residence 14, Flat 12A, CUHK, Shatin., before March 14th.**

Art Museum, the Chinese University of Hong Kong Exhibition of Qing Imperial Monochromes: Zande Lau Collection

Runs until April 9th, 2006 at East Wing Galleries, Art Museum, CUHK.



The Imperial Factory in Jingdezhen was at its zenith during the Kangxi, Yongzheng and Qianlong dynasties. Monochromes are the cream of the ceramic output of the Factory and attest to the Factory's remarkable attainments in both quality and quantity. The potters not only recreated the charms of the five classical Song wares but also devised innovative glaze recipes.

The 52 items of high-quality Qing monochromes from the Zande Lao collection are illustrative of the accomplishments of the Imperial Factory. This collection was made available to the Art Museum by Mr. Jenmou Hu, a benefactor and supporter of the Museum since 1971.

This exhibition presents a reunion of Mr. Hu's Qing Imperial monochromes from his overseas collection and his gift to the Shanghai Museum. The joint-exhibition, touring Beijing, Shanghai and Hong Kong is of great significance for studies of Imperial Qing monochromes. A fully illustrated catalogue is published to accompany the exhibition.

預防肝炎運動 HEPATITIS AWARENESS CAMPAIGN

講座：肝炎新知
Talk: Hepatitis Update
梁慧儀醫生
Dr. Nancy Leung
(10 / 3 / 2006 星期五)
(1:00pm - 2:00pm)

展覽
EXHIBITION
(13 - 24 / 3 / 2006)

健康諮詢
HEALTH COUNSELLING

疫苗注射
VACCINATION

抽血檢驗
BLOOD TEST

日期 Date: 16 - 17 / 3 / 2006 (9:00am - 12:30pm)
2:00pm - 4:30pm)

甲型肝炎：可選擇直接注射
Hepatitis A : Pre-vaccination blood test optional

乙型肝炎：必須驗血
Hepatitis B : Pre-vaccination blood test required

驗血費用 Blood Test charge

甲型肝炎抗體
Hepatitis A virus antibody \$100

乙型肝炎抗體及抗原
Hepatitis B virus antibody and antigen \$100

日期 Date:
23 - 24 / 3 / 2006 (第一針 1st Dose)
20 - 21 / 4 / 2006 (第二針 2nd Dose)
21 - 22 / 9 / 2006 (第三針 3rd Dose)
9:00 am - 12:30 pm · 2:00 pm - 4:30 pm

甲型肝炎：只需兩針 每針 \$225
乙型肝炎：共三針 每針 \$70
混合甲乙型肝炎：共三針 每針 \$220

Hepatitis A : 2 dose regimen, \$225 per dose
Hepatitis B : 3 dose regimen, \$70 per dose
Combined Hepatitis A&B : 3 dose regimen, \$220 per dose

TAKING CARE OF YOUR HEALTH



NO, Hong Kong's cultural scene does not stop after the Arts Festival! In fact, I was stunned to see how many things are happening in March when the weariness is still present from the Festival, which doesn't end until March 12th, by the way! My number one promotion for this month is Hong Kong Ballet's new production of *Suzie Wong*. This kind of dance performance is the Ballet's *forte* and since its taking place at Shatin Town Hall, there is no excuse for those living on or near campus not to attend! I have promoted HK Ballet before but I'll say it again, this is a great company and any choreography that is directly related to Hong Kong or Chinese culture is always outstanding. The music for *Suzie Wong* is by Chris Babida's big band orchestra and will include pop favorites from the 50s and 60s so be prepared for a trip down memory lane, Hong-Kong style.

AT SHATIN TOWN HALL:

- 17-19 March (8:00pm) with additional matinees on Sat. and Sun.
Suzie Wong - the Ballet, Hong Kong Ballet
- 23 March - *Pipa Romance*, Fu Wing Wah Cantonese Opera Troupe
- 25 March - *A Shostakovich Celebration with Boris Berezovsky*, Hong Kong Philharmonic Orchestra

ALSO AT SHATIN TOWN HALL FOYER (FREE!)

- 5 March - *Chinese Music Performance*, Hong Kong Music Lover Chinese Orchestra
- 25 March - *Modern Dance Performance*, CCDC Dance Centre

ON CAMPUS: (at Lee Hysan Concert Hall - 7:30)

- 16 March - Piano Recital by Tammy Lum
- 23 March - Artist-in-Residence Concert, Sextet, 2 violins, viola, cello, clarinet, piano

AT OTHER VENUES: (tickets from URBTIX outlets or call 2734-9009)

- 1 March - *Bravo China!* Hong Kong Philharmonic Orchestra at Cultural Centre Concert Hall (NOTE: Features Lu Si-qing, violin, considered the best interpreter of *Butterfly Lover's Concerto*)
- 9 March - *Sir Thomas Allen & City Chamber Orchestra of Hong Kong* at City Hall Concert Hall
- 16-19 March - *The Boyfriend, Musical Comedy*, with Hong Kong Singers at City Hall Theatre
- 16-19 March - *Actors in Military Roles in Chinese Opera*, in four different programs at Cultural Centre Grand Theatre (features Peking and Kunqu Opera Wusheng Actors and the Tianjin Peking Opera Theatre in a combination of martial arts and Chinese Opera)
- 17-22 March (various performances each day) - *Family Fiesta: Goodies, Beasties & Sweethearts by Theatre des Confettis (Canada)*, at City Hall Exhibition Hall

Avian Influenza – H5N1 virus – Information on the Web

This serious topic has been covered heavily in the media but for anyone who still needs to learn more about the disease, we recommend the Chinese University Avian Flu Prevention website (provided in English or Chinese) at http://www.cuhk.edu.hk/health_promote_protect/ for the latest updates. The link on the left-hand side (Information and Talks) leads to more detailed information about the disease and its prevention. Reliable information is also available at the Department of Health's Centre for Health Protection on (http://www.chp.gov.hk/view_content.asp?lang=en&info_id=4175)

- 24-25 March - *Hong Kong Zheng Festival*, Hong Kong Chinese Orchestra at Cultural Centre Concert Hall
 - 24-26 March - *Hand in Hand*, Hong Kong Dance Company at Cultural Centre Grand Theatre
 - 26 March - *Claude Frank Plays Beethoven Concertos*, Pan Asia Symphony Orchestra at City Hall Concert Hall
 - 27 March - *The Chopin Society presents Eduardo Fernandez and Carlos Carzoglio, Piano & Voice Recital (a Schubert song cycle)*, at City Hall Concert Hall
 - 31 March - *Freddy Kempf Plays Emperor*, Hong Kong Sinfonietta at City Hall Concert Hall
 - 31 March & 1 April - *Japanese Drum Master, Eitetsu Hayashi, Taiko drum*, Hong Kong Philharmonic Orchestra at Cultural Centre Concert Hall
- (NOTE: An exciting concert with a "mesmerizing" performer who has brought an ancient ritual into the 21st century)

SPECIAL EVENT:

- 6-19 March - *Canadian Film Festival*, at various venues (features ten films including a retrospective of six of Adam Egoyan's; his latest, *Where the Truth Lies*, opens the festival (6 March at City Hall Theatre)

AT THE APA (Wan Chai -- HK Ticketing: 31-288-288):

- Beginning 17 March (various times) - *Around the World in 80 Days, the Musical*, presented by EA & Faust (in English)

LOOKING AHEAD:

- Beginning 4 April
Hong Kong International Film Festival at various venues (next newsletter will feature this but see the brochure for early booking)

CLASSIFIED ADS

On-Campus Therapist

- Mobile therapist, able to come to your house.
- Services include: holistic facial massage, Reiki, aromatherapy massage, reflexology, crystal healing and many more!
- **Courses also available for learning about Reiki and crystal healing.**

Interested? For more details call Jackie on 9105 1740

TO ADVERTISE, – just send your ad by mail or by e-mail as indicated on Page 3 of this issue. Personal ads are free. Off-campus ads and business/commercial ads are just \$50 each.